

# Child Death, Near Death, Stillbirth Commission

The Infant Safe Sleeping Community Action Team (TISSCAT)

9-30-14, 9:30 a.m., **CCHS, Ammon Center, Room 8**

## AGENDA

**Mission Statement:** *To reduce the number of SIDS, SUID Deaths in the State of Delaware through educational awareness campaigns around safe sleeping practices.*

Goals:

1. Expand message from “Back to Sleep” to Safe Sleep Environment. That will include all of the AAP task force recommendations on Safe Sleep Practices.
2. Reinforce message where ever and whenever possible.
3. Message needs to be consistent and make sense to the lay public.
4. Message needs to address parental desire to keep baby safe and comfortable.
5. Message needs to emphasize parent self-efficacy and the “preventability” of infant unsafe sleeping death.

1. Meeting called to order/Introductions
2. Review of minutes from 5-6-14
3. Subcommittee activity since 5-6-14
  1. Infant Safe Sleeping Community Education- Marj Hershberger
  2. Delaware Perinatal Collaborative initiatives-Heather
4. Old Business
  1. Update on C4K-Angela
  2. Update on DHMHIC/CDNDSC collaboration on Safe Sleep Media Campaign: Marj/Bridget
  3. DOSE-Marj
  4. Middle School Art Project-Marj
5. New Business
  1. SDY Registry Grant-Anne Pedrick
  2. Cops and Kids
  3. WITN presentation-Anne/Marj
  4. Articles of Interest
  5. Future projects
6. Other Business/Next meeting date